COMPANY POLICY

At Dorier, we design audiovisual experiences—from events to brand activations that forge genuine connections between brands and their audiences. We believe that technology, design, and content are powerful levers to elevate messages and inspire action. By combining creative vision with technical precision, we create the ideal environment for stories to unfold, audiences to connect, and messages to resonate.

For over 40 years, we've supported companies, institutions, and associations in the design, production, and operation of live, hybrid, and virtual experiences. With deep roots in Switzerland and a global reach, we deliver immersive, impactful, and authentic solutions—driven by a passionate team and a constantly evolving ecosystem of expertise.

OUR VISION

To create lasting impact by connecting people through bold, immersive, and emotionally engaging audiovisual experiences. We believe that technology, design, content, and human connection are emotional drivers capable of transforming any message into a meaningful moment.

OUR MISSION

We support our clients across every phase of their event journey—imagining, designing, and operating tailor-made audiovisual experiences that are as creative as they are precise. Our ambition is to challenge expectations and continuously push the boundaries of creativity and technology to maximize the power of every message.

OUR PROMISE

Through our signature as Audiovisual Experience Designers, we create the right environments for stories to unfold and audiences to connect. We walk alongside our clients with commitment, creativity, and attention to detail—transforming ideas into impactful experiences that resonate.

Dorier

OUR FOUR CORE PILLARS

Technology – Harnessing innovation to create seamless, intelligent experiences
Design – Shaping spaces and atmospheres that amplify messages and emotions
Content – Bringing clarity and depth to our clients' messages
People – Placing collaboration, care, and expertise at the heart of every project

OUR COMMITMENTS

Excellence & Innovation

✓We combine advanced technologies with creative ingenuity to deliver high-quality, high-impact experiences.

Human-Centered Approach

✓ We design for people—not just audiences. Our goal is to create experiences that feel, engage, and connect.

Responsible Impact

✓ We operate in alignment with ISO 9001 and ISO 14001 standards, ensuring rigorous quality and environmental management across every project we deliver.

Strategic Partnership

✓ We guide our clients with deep audiovisual expertise that adds value across their brand, communication, and business strategies—before, during, and beyond the experience.

Quality, Excellence & Responsibility: Our Operating Principles

At Dorier, excellence is not a buzzword—it's a system. We follow a structured approach to quality and sustainability, built on international standards and driven by a mindset of continuous improvement. These principles are embedded in our day-to-day operations, guiding how we plan, deliver, and evolve.

ISO 9001 – Quality & Customer Satisfaction

- Structured and standardized processes for flawless execution
- Feedback-driven improvement (client feedback, audits, corrective action)
- Ongoing training to ensure expertise stays sharp and relevant

ISO 14001 – Environmental Responsibility

- We don't claim to be "green" — we choose to act, honestly and proactively
- We try to minimize our impact through smart logistics, durable equipment, and responsible waste management
- We support our clients in choosing responsible solutions without compromising on creativity or performance

We know that audiovisual and technical production is not just about technology—it's about making messages matter. And while we can't eliminate the footprint of events, we believe that acting with intention, transparency, and purpose is the only way forward.

Dorier is more than a service provider. We are a creative and technical partner, here to build meaningful experiences—together.

Nicolas Hersant
General Manager